



See the
potential



ANNUAL
REPORT **2013**

Facts & Figures

YMCA of Greater Vancouver
imagineourYMCA.ca

Imagine Our YMCA

This year is all about potential. We launched an awareness campaign declaring that at the YMCA, we never met a kid whose potential we couldn't see. And that includes kids of all ages—including you.

Hurry on over to ImagineOurYMCA.ca to see our updated online annual report, the ad, and the first video in a series featuring people that credit the YMCA of Greater Vancouver in helping them to reach their potential. There, you will meet Sofia, a young mom, that will blow your socks off. She is just one of the 108,000 people we were lucky to know in 2013.

www.imagineourymca.ca



Message from the Chair & CEO

We can see the potential.

2013 was yet another year of record growth for our YMCA. We reached out and supported more than 108,000 people through a growing collection of programs, sites and facilities in 178 locations.

64% of these people were kids.

This is critical as trends show that this is the first generation of children in modern history to inherit a lower life expectancy than their parents. Healthy kids are the foundation and future for building healthy communities. In 2013, we helped 69,444 kids grow healthier, stronger and more confident, supporting them in realizing their potential through meaningful engagement with their family, friends and peers.

But we don't stop with kids. Our Y recognizes that healthy kids can't exist without healthy adult role models and active and engaged communities. Our portfolio of programs address complex issues and help people to realize the best in themselves. Our programs are organized into three main themes: nurturing the potential of children, teens and young adults; promoting healthy living; and fostering a sense of belonging and connection to community.

2013 was a reflection of the character of our YMCA and its people. The contributions of our donors, volunteers, partners, members and staff give us reason to look to the future with great optimism. Our YMCA is based upon thousands of people making their individual contributions to a collective purpose—to help people realize their potential. Together, we make our communities better places to live, for our families, our neighbours and ourselves. If 2013 is indication of the power of that purpose; the best is yet to come in 2014 and beyond.

Please visit www.imagineourymca.ca to learn more about the vision and impact of your YMCA.



A stylized, handwritten signature in white ink.

Stephen Butz
President and CEO

A stylized, handwritten signature in white ink.

Mary Beck
Chair, Board of Directors

2013 Board of Directors

Mary Beck (Chair)

William (Bill) Boulton

Bob Chan-Kent

Mary Anne Davidson

Jeff Devins

Philip Dowad

Barbara Grantham

Gavin Hume, Q.C.

John Lee

Dallas Leung

Kevin Mahoney

Bruce McQuaid

Joanne Melloy-Webster

Graydon Meneilly

Evi Mustel

Jim Southcott

2013 Significant Achievements

Significant progress was made on increasing our YMCA's impact and reach. Four interdependent strategic directions frame the year's highlights:

Growth – Extending our reach

- **Centres of Community:** Advanced our Capital Growth and Enhancement Strategy, focusing on discussions with municipalities about three new potential YMCA Centres of Community in Coquitlam, Surrey and South Vancouver.
- **Neighbourhood Hubs:** Continued development of three new YMCA child care centres with partners at Children's and Women's Hospital, Surrey City Hall and Woodwards, which opened in July 2013.
- **Meeting Community Needs:** Developed a partnership with the City of Burnaby, Burnaby Community Services, Burnaby Meals on Wheels and MOSAIC to open the Brentwood Community Resource Centre in 2014. When open, the centre will provide a range of interconnected programs and services to support one of the fastest growing and most diverse communities in the Lower Mainland. Thank you to our key donor Stantec for making this possible.

Impact – Helping people and organizations achieve their potential

- **Bringing People Together:** Research aligned with the Vancouver Foundation study demonstrates that people who have been with the Y for longer periods of time have a higher likelihood of being connected and engaged with their community.
- **Improving Access:** One in five children coming to the YMCA requires financial assistance and the demand for support continues to grow each year. Thanks to the generosity of our donors and volunteers, we removed the financial barrier for 10,980 people so that they could access important Y programs to help them lead healthy, active and engaged lives.

Value – Helping people recognize and invest in our work

- **Building Philanthropic Culture:** Hosted the 2013 NAYDO Conference (North American YMCA Development Organization), bringing together 1,100 delegates from around the world to advance the philanthropic mission of the YMCA.
- **Increasing Awareness:** Focused on highlighting the Y as a charity through two projects: 1) developing the first national awareness campaign called *YMCA Potential* and 2) profiling two employees and the important work they do as part of an Undercover Boss episode featuring the YMCA across Canada.
- **Transformational Gift:** Received a generous gift to develop a Welcome, Learning and Leadership Centre at YMCA Camp Elphinstone.

Excellence – Delivering our promise and enhancing our capacity

- **Operations:** Continued to experience record growth, serving 11,566 more people at 28 new program locations. Much of this growth can be attributed to our team's focus on being relevant to children, young adults and families across key YMCA offerings such as Health, Fitness & Aquatics, Camps, Child Care, Youth Leadership Development and Employment.
- **Human Resources:** Introduced new systems to support strategic growth and ensure consistency across a growing team— Human Resources Information System, Google platform and national child protection standards. Invested in the development of people through the YMCA LEAD Initiative, a leadership-training program for staff, and a renewed governance structure to deepen the engagement of policy volunteers.

The YMCA of Greater Vancouver is a charity dedicated to strengthening the foundations of community.

2013 Highlights



108,387

children, youth, adults &
seniors served **64.3% under 18**



178

program sites



\$1,718,174

in direct financial assistance
to **10,980 people**



2,908

dedicated volunteers contributed
120,008 hours of service



290

community partners



1,495

passionate employees



\$3,109,983

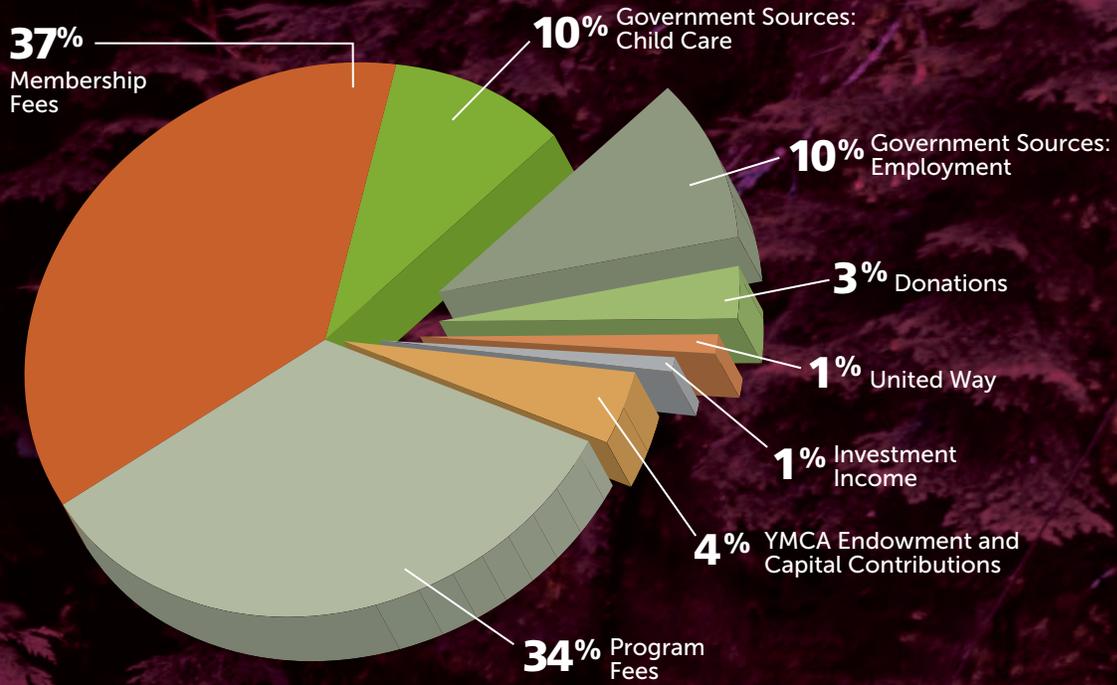
total donations received

Summary of YMCA Financial Statements Years Ended December 31, 2013 and 2012

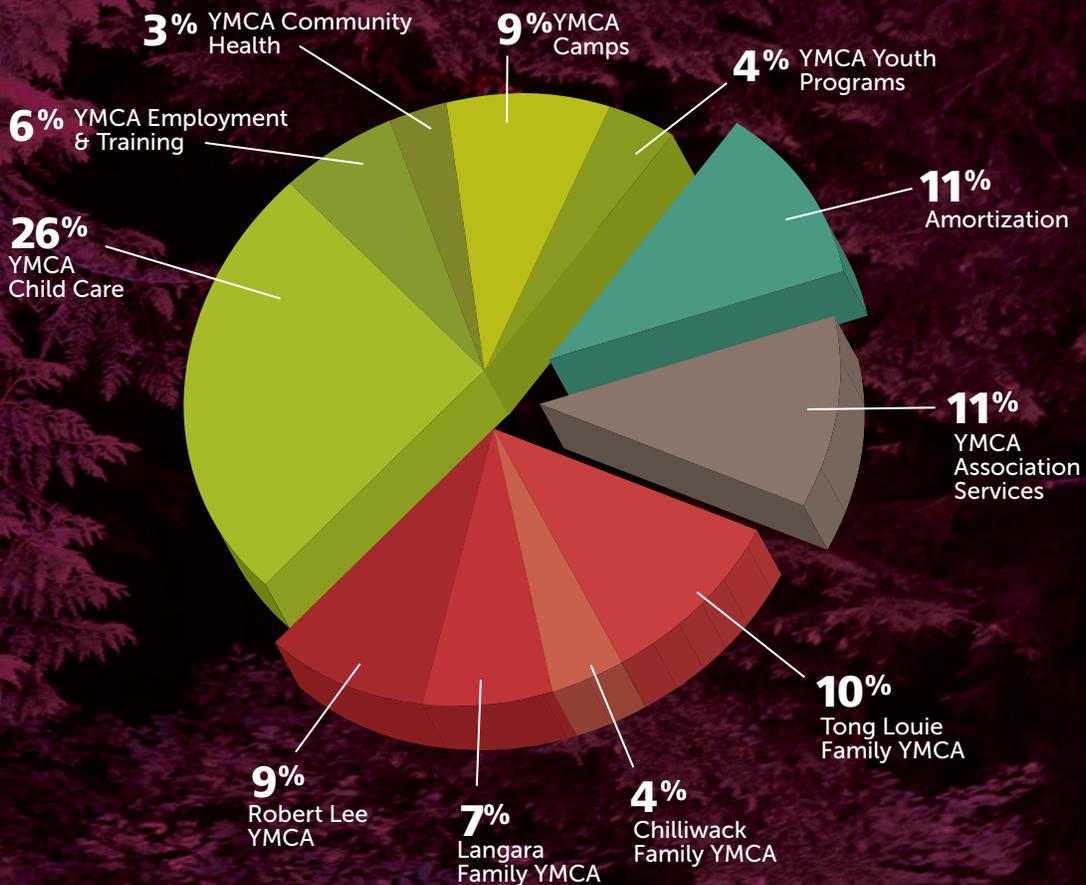
	2013 ('000) \$	2012 ('000) \$
STATEMENT OF FINANCIAL POSITION		
Current assets	3,275	1,541
YMCA facilities under development	-	526
Investments	14,746	14,660
Property and equipment	59,745	60,033
Total assets	77,766	76,760
Current liabilities	8,424	7,566
Deferred capital contributions	19,281	19,051
Long-term debt	428	386
Net assets	49,633	49,757
Total liabilities and net assets	77,766	76,760
STATEMENT OF OPERATIONS		
Revenue		
Membership fees	13,945	13,320
Program fees	12,700	12,612
Government sources	7,236	5,762
Donations	2,597	2,437
United Way	504	483
Investment income	196	233
	37,178	34,847
Expenses		
Salaries and benefits	21,618	20,063
Occupancy	4,738	4,421
Amortization	4,021	4,060
Other	3,814	3,132
Supplies and office services	2,976	2,544
Interest & investment losses	136	254
	37,303	34,474
(Deficiency) excess of revenue over expenses before the following	(125)	373
Participating gain on sale of density	0	14,666
(Deficiency) excess of revenue over expenses for the year	(125)	15,039

Complete financial statements, audited by Ernst & Young LLP, and from which this summary is extracted, are available upon request

Revenue from Operations 2013 – \$37.2 million



Expenses from Operations 2013 – \$37.3 million



Community Organizations

We would like to recognize the 290 organizations we collaborated with in 2013 to respond to social issues and provide valuable community services to people living in the Lower Mainland.

- ACCESS - Trades
- Adler School for Professional Psychology
- Advantage Trade School
- Affiliation of Multicultural Societies and Service Agencies of BC (AMSSA)
- AIDS Vancouver
- AIESEC
- Alder Institute
- Alexandra Neighbourhood House
- Art Institute of Vancouver
- Arthritis Society, BC and Yukon Division
- Association of Community Programmers
- Association of Neighbourhood Houses BC
- Aunt Leah's
- Automotive Training Centres
- Avia Employment Services
- B.C. Golf
- Bank of Montreal
- Basketball BC
- Battered Women's Support Services
- BC Camping Association
- BC Centre for Ability
- BC Centre for Employment Excellence
- BC Children's Hospital
- BC Housing
- BC Hydro
- BC Parks and Recreation
- BC Rehab Foundation
- BC Wheelchair Basketball
- BC Women's Hospital & Health Centre
- BCIT
- Belkin House
- Big Brothers
- Big Sisters of BC Lower Mainland
- Big Steel Box
- Blanche Macdonald Centre
- Bloom Communications
- Bowman Employment Services-Get Youth Working
- Boys & Girls Club Delta Employment Resource Centre
- Brentwood Community Resources Society
- Broadway Youth Resource Centre (13 to 24 years) (BYRC)
- Burnaby Association for Community Inclusion
- Burnaby Camping Bureau
- Burnaby Christmas Bureau
- Burnaby Meals on Wheels
- Can-West Raise-a-Reader
- Canada Cancer Society
- Canadian Camping Association
- Canadian Cardiac Rehab Foundation
- Canadian Counselling Foundation
- Canadian Diabetes Association, Pacific Area
- Canadian Health Care Academy
- Canadian Heritage
- Canadian International Development Agency (CIDA)
- Canadian Red Cross
- Canadian School of Natural Nutrition
- Canadian Tire Jumpstart Foundation
- Canadian Tourism College
- Canadian Youth Business Foundation
- Canucks Autism Network
- Capilano University Career Planning & Employment
- Cedar Cottage
- Central Vancouver Island Multicultural Society
- The Centre for Child Development
- Childhood Obesity Foundation
- Chilliwack Addictions and Prevention Services
- Chilliwack Arts Council
- Chilliwack Community Services
- Chilliwack General Hospital
- Chilliwack Restorative Justice and Youth Diversion Association
- Chilliwack Society for Community Living
- Chilliwack Youth Committee
- Choices
- CIBC
- City of Abbotsford
- City of Burnaby
- City of Chilliwack
- City of Chilliwack Firefighters
- City of Coquitlam
- City of New Westminster
- City of Port Moody
- City of Surrey
- City of Vancouver
- City of White Rock
- CKNW Orphans' Fund
- Coast Capital Savings
- Community Employment Resource Centre - Langley - Surrey
- Community Futures Fraser Fort George
- Concert Properties Ltd.
- Connections Youth Resource Centre
- Correctional Services of Canada
- Covenant House
- Credit Counsel of BC
- Dialogues In Action
- Diamond Delivery
- DIVERSEcity Community Resources Society
- Douglas College
- Downtown Eastside Community Kitchen
- Downtown Eastside Women's Centre
- Dress for Success
- Drive Youth Employment Centre
- Embers
- Embrace BC
- The Endowment Fund of the YMCA of Greater Vancouver
- Equitas - Play it fair
- Eureka Camp Society
- Evergreen
- Family Services of Greater Vancouver
- First Nations Employment Society
- The First Tee
- Food Bank
- Forum for Women Entrepreneurs
- Fraser Health Authority
- Fraser Valley Physiotherapy & Rehabilitation Clinic
- Fraserside Community Services
- Gathering Place
- GF Strong Rehabilitation Centre
- Global Agents for Change
- Gordon Neighbourhood House
- Government of BC
- Government of Canada
- Green Angel Energy
- The Grove Church
- GT Hiring Solutions
- The Hamber Foundation
- Hecate Strait Employment Development Society
- Helping Spirit Lodge Society
- Hockey Performance Centre
- IGA
- Immigrant Services Society of BC
- Industry Training Authority
- INEO Employment Services
- Insurance Corporation of British Columbia (ICBC)
- International Dragon Boat Festival Canada
- InTransit BC
- Investor's Group
- JFSA
- John Casablancas Institute
- Kamloops Community YMCA-YWCA
- Kelowna YMCA Helping Spirit Lodge Society
- Kids First Sport Foundation
- Kids Up Front
- KidSafe Project Society
- Kiwanis Club of Vancouver
- Kla-how-eya Employment Services
- Kwantlen Polytechnic University
- Kwantlen University
- Langara College
- Langley Gateway College
- Launch Academy
- Licious Living
- Lifesaving Society
- Loblaw Companies Limited
- London Drugs
- London School of Hairdressing and Aesthetics
- Lynn Kitchen - Langara Continuing Studies
- Manulife Financial
- Marpole Literacy Task Group
- Metro Vancouver Parks
- Minerva Foundation
- Mining Coalition
- MomCafe
- MOSAIC
- Mount Pleasant Neighborhood House
- MTI Community College
- Musqueam
- National Centre for Crime Prevention
- Native Education College
- The Natural Step Canada
- New Chapter
- New Image College of Arts
- Nicola Valley Institute of Technology (Vancouver Campus)
- Nisga'a Ts'amiks Vancouver Society
- North Vancouver Island Aboriginal Training Society
- Open Door Group
- Open Door Social Services Society
- Options Community Resources Society
- PACE
- Pacific Audio Visual Institute
- Pacific Community Resources Society
- Pacific Immigrant Resources Society
- Pacific Institute of Culinary Arts
- Paperclip Law Group
- Peace Arch Fellowship
- PEDAL
- PEERS Vancouver
- Personnel Department
- PICS
- PLEA Community Services
- Popcorn
- Promontory Heights Community School Association
- Properties Foundation of the YMCA of Greater Vancouver
- Providence Health
- Public Works and Gov't Services Canada
- Qmunty
- Ravensong Community Health Centre
- Reconciliation Canada
- Richmond Society for Community Living
- Rick and Sue Diamond Foundation
- Rotary Club of Chilliwack
- Rotary Club of Surrey
- Royal Canadian Mounted Police - E Division
- Royal Columbian Hospital
- S.U.C.C.E.S.S.
- SAFER
- Salvation Army
- School District 33, Chilliwack
- School District 34, Abbotsford
- School District 36, Surrey
- School District 38, Richmond
- School District 39, Vancouver
- School District 41, Burnaby
- School District 42, Maple Ridge Pitt Meadows
- School District 43, Coquitlam
- School District 46
- Scouts Canada
- Sea to Sky Outdoor School for Sustainability Education Inc.
- Sechelt Community Schools
- Services Canada
- Shotokan Karate Club
- Simon Fraser University
- Small Business BC
- The Society for Intercultural Education, Training and Research (SIETAR)
- Sophia Financial Group
- Sources Community Center/Cloverdale Employment Resource Centre
- South Vancouver Neighbourhood House
- Special Olympics
- SportMedBC
- St. Paul's Hospital
- St. Thomas Church
- Stantec
- Sunshine Coast Early Years Council
- Sunshine Coast Regional District
- Sunshine Coast Youth Action and Awareness Committee
- Super Chefs
- Surrey Association for Community Living
- Surrey Firefighters Association
- Surrey Memorial Hospital
- The Sutherland Foundation
- Three Bridges Community Health Centre
- Training Innovations
- Transitions Program
- Tsleil-Waututh First Nation
- Umoja
- United Way of the Lower Mainland
- University Canada West
- University of British Columbia
- University of the Fraser Valley
- Urban Native Youth Association
- Vancity
- Vancouver Aboriginal Friendship Centre
- Vancouver Biennale
- Vancouver Board of Parks and Recreation
- Vancouver Board of Trade
- Vancouver Career College
- Vancouver Coastal Health Authority
- Vancouver Community College
- Vancouver Film School
- Vancouver Foundation
- Vancouver Native Health Society
- Vancouver Public Library
- Vancouver School Board - Career Programs Work Experience
- Vancouver School Board - Community Schools
- Vancouver Society of Children's Centres
- Variety: The Children's Charity of BC
- Visual College of Art and Design
- Wakefield Home Builders
- Welcoming Communities - Sunshine Coast
- West End Mental Health Team
- West End Residents Association
- West End Seniors Network
- Western Canadian Pediatric AIDS Society
- Western Economic Diversification Canada
- WISH
- Women Against Violence Against Women
- Women's Enterprise Centre
- WorkBC Employment Centres
- Working Gear
- WorkSafe BC
- The World Golf Foundation
- Y Canada
- Y Toronto
- YMCA Canada
- YMCA of Calgary
- YMCA of Greater Toronto
- YMCA of New Aiyansh
- YMCA of Northern BC
- YMCA of Okanagan
- YMCA-YWCA of Greater Victoria
- YMCAs of Quebec
- YWCA of Metro Vancouver



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